



Social Media in Crisis Management COSMIC Final Conference

February 26, 2015; Thursday

Tentative structure of the programme

Venue: Hotel NH Brussels Du Grand Sablon, Rue Bodenbroek 2-4, 1000 Brussels, Belgium
#COSMIC2015

09:00 – 09:30	Conference Registration and Coffee Service
09:30 – 09:40	Introduction to the COSMIC Project Ioannis Kotsiopoulos, Coordinator of the COSMIC project
09:40 – 10:00	Key principles Ira Helsloot, Crisislab
10:00 – 10:45	Opening keynote speech Images of Crisis: Changing perceptions of ethical responsibilities Stuart Allan, Professor of Journalism and Communication, Cardiff University, UK
10:45 – 11:15	Coffee Service and poster session
11:15 – 12:15	Theme 1 - Crisis & social media with concrete use cases Strategic use of emerging communication technologies for crisis management Alex Papadimitriou, Hellenic Rescue Team Case Study: the use of social media before, during and after a large (hail)storm in Antwerp Bart Bruelemans, Emergency Manager, City of Antwerp Frontline crime fighting through social media – the Greater Manchester Police journey Amanda Coleman, Greater Manchester Police Force Headquarters, UK
12:15 – 13:15	Theme 2 – Ethical, Legal and Social considerations Evacuation and Place-Attachment: Public Trust in Evacuation Orders Shane Finan Trinity College Dublin Don't Forget the Uploader - The Ethics of Consent and Permission for Users of Eyewitness Media Sam Dubberley, TOW Center for Digital Journalism, Columbia Journalism School Taking account of ethical, legal and social issues in the use of social media in crisis management Hayley Watson & Lemi Baruh, representatives of the COSMIC project



13:15 – 14:20	Lunch Service
14:20 – 15:50	Theme 3 – Guidelines and good practices for new media Social media. What you see is what you get? Wouter Jong, Association of Dutch Mayors Sustaining or Disruptive Innovation? Joao Belfo, iSAR+ project coordinator Tips and tricks for citizens and public authorities Gaby van Melick, Crisislab
15:50 – 16:20	Closing of the conference Conclusions and next steps