

# Stakeholder engagement

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# OVERVIEW

- Objectives: of COSMIC:
  - To develop guidelines for citizen involvement with new media in crisis situations;
  - To develop guidelines for government and industry involvement with new media in crisis situations.
- Means to reach the objectives:
  - To generate a stakeholder engagement strategy
  - To identify and target stakeholders concerned by new media communication in crisis situations
  - To create a network of international stakeholders

# STAKEHOLDER GROUPS



# KEY ACTIONS

Establishes a two-way communication with stakeholders

Difficulties: different categories, risk of overlap, to generate the exchanges within the categories and between the different groups:

- Identification of stakeholders (contact list)
- Twitter and LinkedIn account for stakeholder engagement activities.
- Access to all COSMIC public deliverables
- Regularly updated website
- Invitation to workshops (one in the NL and in Greece- February 2014, Gothenburg and Istanbul ( 4 September 2014)
- Invitation to the Final Conference in 2015 (Brussels)

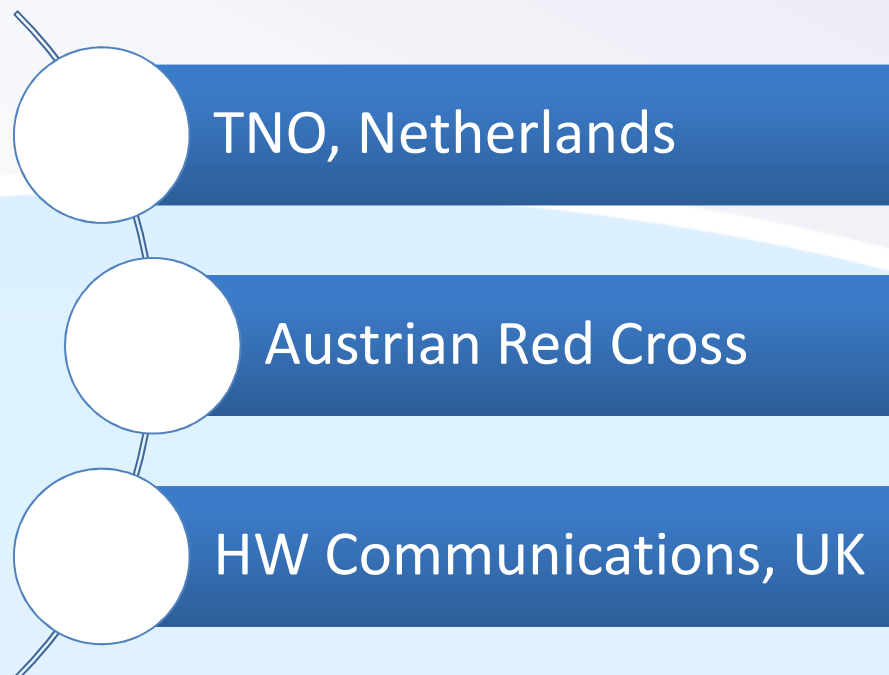
# INTERNATIONAL NETWORK OF PARTICIPANTS

- The network of international participants was and continues to be, invited to COSMIC workshops and conferences to validate findings and welcome feedback.
- Partners are soliciting interest via social media:
  - LinkedIn
  - Twitter
- We have a LinkedIn group to encourage our contacts to engage with the projects findings and openly discuss our guidelines.



# ADVISORY BOARD

- Comprised of 3 individuals.
- 3 substitutes ( Italy, Greece, Austria)
- Are invited to COSMIC workshops.
- Will be invited to comment on our deliverables & guidelines.



# EXPECTED ACHIEVEMENTS

- A well populated contact list with representatives from across Europe representing different stakeholder groups V
- The use of the contact list, project website and social networking applications to engage stakeholders in workshops, share project news and updates *Ongoing*
- The involvement of the advisory board (to review the guidelines and comment on the deliverables) *Ongoing*
- The set-up of the International Network of Participants via LinkedIn *Ongoing*



# CONTACT



Twitter: [https://twitter.com/COSMIC\\_FP7](https://twitter.com/COSMIC_FP7)

LinkedIn: <http://be.linkedin.com/groups/COSMIC-Project-7493938>

Website: <http://www.cosmic-project.eu/>

If you have any further questions please contact:

[secretariat@psc-europe.eu](mailto:secretariat@psc-europe.eu) or get additional information

[www.psc-europe.eu](http://www.psc-europe.eu)

## Thank you!

